

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Confirmation No.: 5641

Application No. : 10/706,282 Applicant(s) : Aviv BACH

: Aviv BACHAR, et al. : November 13, 2003

TC/A.U. : 2611

Examiner : Unassigned

Title : APPARATUS AND METHOD FOR EVENT-DRIVEN CONTENT

: ANALYSIS : 82031-0016

Docket No. : 82031-001 Customer No. : 24633

Commissioner for Patents P.O. Box 1450

Alexandria, Virginia 22313-1450

## INFORMATION DISCLOSURE STATEMENT UNDER 37 C.F.R. § 1.97(b)

Sir:

Pursuant to 37 C.F.R. §§ 1.56 and 1.97(b), Applicant brings to the attention of the Examiner the documents listed on the attached Form PTO-1449, which the Examiner may deem relevant to the patentability of the above-identified application.

The USPTO has waived the requirements under 37 CFR 1.98 (a)(2)(I) to submit copies of U.S. patent and U.S. patent applications, publications when citing and submitting an Information Disclosure Statement in a patent application filed after June 30, 2003, and International Application that have entered the National Stage under 37 USC 371 after June 30, 2003. Accordingly, copies of these types of documents are not being supplied in connection with this application. Reference is being made to PRE-OG Notice from the Office of Patent Legal Admin dated July 25, 2003, stating an Information Disclosure Statements may be filed without copies of U.S. patents and published applications for patent applications filed after June 30, 2003.

This information disclosure statement is being filed within one of the following time periods: within three months of the filing date of this application other than a continued prosecution application, or within three months of the date of entry into the national stage of this international application, or before the mailing date of a first Office Action on the merits, or before the mailing of a first Office action after the filing of a request for continued examination under §1.114. Therefore, no certification under 37 C.F.R. § 1.97(e) or fee under 37 C.F.R. § 1.17(p) is required.

Application No. 10/706,282 Information Disclosure Statement

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Applicant respectfully requests that the Examiner consider the listed documents and evidence that consideration by making appropriate notations on the attached PTO-1449.

This submission does not represent that a search has been made or that no better art exists and does not constitute an admission the listed documents are material or constitute "prior art." If the Examiner applies the documents as "prior art" against any claims in the application and Applicant determines that the cited documents do not constitute "prior art" under United States law, Applicant reserves the right to present to the Office the relevant facts and law regarding the appropriate status of such document.

Applicant further reserves the right to take appropriate action to establish the patentability of the disclosed invention over the listed document, should the document be applied against the claims of the present application.

Except for issue fees payable under 37 C.F.R. § 1.18, the Commissioner is hereby authorized by this paper to charge any additional fees during the entire pendency of this application including fees due under 37 C.F.R. §§ 1.16 and 1.17 which may be required, including any required extension of time fees, or credit any overpayment to Deposit Account No. 50-1349. This paragraph is intended to be a CONSTRUCTIVE PETITION FOR EXTENSION OF TIME in accordance with 37 C.F.R. § 1.136(a)(3).

Respectfully submitted,

Dated: July 23, 2007

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PTO/SB/08a (08-03)

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Substitute for form 1449APTO INFORMATION DISCLOSURE STATEMENT BY APPLICANT (use as many sheets as necessary)						Complete if Known					
						Application Number 10/7			6,282		
						Filing D	ite	13 No	ov 2002		
						First Nar	ned Inventor	Shay	et al.		
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Sheet 1			of 1			Attorney	Docket Number	82031-0016			
			U.S.	PAT	FENT	DOCUM					
Examiner Initials*	Cite No.	Document Number	Publication Date MM-DD-YYYY			Name of Patentee or Applicant of Cited Document		ent	Relevant Pa	mns, Lines, When ssages or Relevan tres Appear	
		Number-Kind Code <sup>2</sup> tifksows)									
/M.C./	1	US-2004/0161133	8-19-2004				ELAZAR et al				
	2	US-6,570,608	5-27-200	)3		TSERNG					
	3	US-6,628,835	9-30-200	)3			BRILL et al.				
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	5	US-5,051,827	9-24-199	91		FAIRHURST					
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	7	US-5,847,755	12-8-199	98		WIXSON et al.					
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			FOREI	GN I	PATE	NT DOC	UMENTS				
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\*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not

SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

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